



PARRADIIGM  
MASTERCOACH  
ACADEMY

*Prospectus*



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# Introduction

Coaching is all about one thing,

Helping your clients get the results they know they're ready for – and it's your responsibility as the coach to ensure that you've done the best you can to help them achieve it.

Sometimes it works, sometimes they're not ready for it. But almost always, the coach is the conduit for them to realise their full potential.

And that's how the Parradiigm Mastercoach™ Academy was born – to support Coaches and help them deliver Top-Tier results to their clients.

This isn't about business, it's not about 'reach and engagement' this is about one thing,

Helping you get better results for your clients.

The Mastercoach Academy is specifically designed to deliver a standardised method of increasing your client results, while showing potential clients that your service is unmatched, with an Internationally Accredited Certification and as a Globally Recognised...

PARRADIIGM MASTERCOACH™

# COURSE CONTENTS

## **M O D U L E 1**

Foundations of the  
Parradiigm Mastercoach  
Academy

## **M O D U L E 4**

Solution Focused  
Coaching Approach & Its  
Applications

## **M O D U L E 2**

Ethics, Professionalism &  
Trust in the Coaching  
Realm

## **M O D U L E 5**

Positive Psychology  
Coaching Approach & Its  
Applications

## **M O D U L E 3**

Transpersonal Coaching  
Approach & Its  
Applications

## **M O D U L E 6**

Assessments & Quality  
Adherance

# Hello!



I'm Libby! I was born and raised in Wellington, New Zealand – The Mastercoach Academy is the accumulative knowledge of over 10+ years of Leadership & Professional Development, 6+ Years of Personal Coaching Experience, a Degree in Psychology and a Wealth of Industry Experience to help you make the most out of your experience as a coach, all while giving you all of the tools you need to upskill your Coaching Toolkit.

I'm so grateful you're here, and SUPER excited to witness everything you will uncover as we go deeper inside The Mastercoach Academy!

*Libby Robertson*

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# WHAT IS A PARRADIIGM MASTERCOACH™?

A Parradiigm Mastercoach™ is someone who has successfully navigated their own personal development journey, to a point where they're able to guide others – with the backing of Industry Leading standards and International Accreditation for their work.

They also:



HAVE UPLEVELED  
THEIR COACHING  
SKILLS

Through learning, re-learning and receiving feedback for further development for their clients sake.



DEVELOP THEIR  
SKILLS FOR THE  
SAKE OF THEIR  
CLIENTS

A Parradiigm Mastercoach™ is someone who puts their own development at the forefront for their craft for their clients' sake.



ARE WILLING TO  
DO THE  
UNCOMFORTABLE  
WORK

Being a Parradiigm Mastercoach™ is a journey for those who are willing to go deep, get raw and grow into their continued Excellence.

# What You'll Receive Inside The Mastercoach Academy

## The Structure:

- 120+ hours of practical coach training, practice & development
- Learning of 3 different styles of Coaching to help you achieve greater results for your clients
- Assessments & Feedback
- Live Workshopping every 2 weeks to help you craft your style and gain coaching experience
- Lifetime access

## Learning Outcomes:

- Learning and Development of 3+ styles of coaching
- Proficiency & Deeper Understanding of how multiple coaching styles can help to create long-lasting change for a client
- The Foundations of Coaching & Essentials
- \*Bonus\* How to craft and start your Online Coaching Business





# Top 3 Things You'll Walk Away With

1

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Greater confidence in your abilities as a coach as you learn and develop Top-Tier coaching skills as a coach.

2

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An Internationally Accredited Coaching Certification focused primarily on the Online Coaching Industry but able to be used anywhere.

3

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Experience, feedback and real-time practical application of your coaching styles and new coaching approaches.

This Certification is all about developing you as a High-Tier Parradiigm Mastercoach™ backed with a clearly defined structure and process to help you get the absolute most out of this program.



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# Module Learning Objectives







# Module 1

- What is coaching?  
Understanding the coaching process.
- Different coaching approaches
- Building coaching skills
- Coaching Tools and Techniques
- Communication and Rapport Building
- Coaching Models and Frameworks
- Choosing a coaching niche or specialization

- Legal and ethical considerations in coaching businesses
- Managing client relationships and confidentiality
- Business and Practice Development
- Managing difficult conversations and resistance
- Setting SMART goals and outcomes
- Assessment and Certification
- + So Much More



*Trust yourself.*





# Module 2

- Introduction to Ethical Online Coaching
- The significance of ethics in online coaching
- Ethical guidelines and standards for online coaches
- Building Trust with Online Clients
- Strategies for building trust in a virtual setting
- Establishing clear boundaries with online clients

- Professionalism and Online Coaching
- Confidentiality and Privacy in Online Coaching
- Informed Consent and Boundaries
- Setting clear coaching boundaries and expectations
- Handling Ethical Dilemmas in Online Coaching
- + So Much More



*Be brave*

# Module 3

- Introduction to Transpersonal Coaching
- Defining Transpersonal Coaching
- Explore the role of spirituality and consciousness in coaching
- Understand the concept of higher self and its relevance in coaching
- Identify the ethical considerations in Transpersonal Coaching
- Mindfulness and Self-Reflection

- The Transpersonal Coach-Client Relationship
- Applying Transpersonal Coaching in Practice
- How to customize Transpersonal Coaching for different clients and situations
- Techniques for building trust and rapport in Transpersonal Coaching
- Handling Ethical Dilemmas in Transpersonal Coaching
- + So Much More



*Be confident*





# Module 4

- The principles and foundations of Solution-Focused Coaching
- The applications of Solution-Focused Coaching in various contexts
- The Art of Asking Powerful Questions
- How to guide clients to define clear, actionable goals
- Techniques for building strong rapport and trust with clients
- The importance of active listening in Solution-Focused Coaching

- Solution-Oriented Goal Setting
- The process of setting solution-oriented goals
- Strategies for helping clients break down complex problems into manageable steps
- Solution-Focused Techniques and Tools
- Overcoming Challenges and Obstacles
- + So Much More



*Believe in yourself*






# Module 5

- Understand the principles and foundations of Positive Psychology
- Strengths-Based Coaching
- How to identify and assess clients' strengths
- The role of strengths in positive psychology
- Building Resilience
- The concepts of resilience and its importance in coaching

- Positive Emotions and Well-Being
- the impact of positive emotions on well-being
- Techniques for fostering positive emotions in coaching
- Goal Setting and Motivation
- Positive Relationships and Connection
- Explore the role of empathy and communication in coaching relationships
- + So Much More



*Be compassionate*



Don't just be a coach,  
Be a  
Paradiigm Mastercoach™



# The Journey Of A Parradiigm Mastercoach™



## The Certificate

- 120+ Hours of Study & Practical Application
- 3 Coaching Approaches
- 1 x Written Assessment
- Learning Application (Quizzes) & Feedback
- Parradiigm Mastercoach™ Approved
- Internationally Accredited Certificate
- + So Much More

## The Diploma

- 190+ Hours of Study & Practical Application
- 2 x Written Assessment
- Learning Application (Quizzes) & Feedback
- 4 Coaching Approaches
- Parradiigm Mastercoach™ Approved
- Internationally Accredited Diploma
- + So Much More



# Client Testimonial



“It was such an amazing experience. When I joined, I actually didn't know why I was joining, I just knew I had to be there! When I started, my money stuff was not good! I didn't wanna look at my finances, I was still in scarcity and not knowing my value and my worth on how much I could charge - and ALL of that has shifted.

I feel REALLY good with my relationship with money now! Everyone I speak to now has been like 'HOW were you able to make so many changes so fast?' And I know it was because I was in this container with Libby!"

Ankhara Rose

Master Gene Keys - USA

# Client Testimonial

"I cannot express with words how powerful it's been. If you are remotely on the fence, know your soul has been calling this in, because in the last year that I've been working with Libby, my entire life has transformed" Everyone I speak to now has been like 'HOW were you able to make so many changes so fast?' And I know it was because I was in this container with Libby!"



Corrie Taylor

Embodiment Alchemist - NZ

# Client Testimonial



"From the get-go, Libby could not only see the vision for my Healing Birth work,, she genuinely seemed as excited as I was for the potential the business has. Working with her honestly felt as though I had someone alongside me who was as invested in the success of my business as I was.

She was my ultimate cheerleader, celebrating my successes along the way, and a gentle guide who was able to hold me to account in a direct but nurturing way. Thank you Libby for your wonderful work, your generous support, and your loving guidance. You are Magic!"

Carla Sargent

Birthing Coach - NZ

# \*Ring Ring\* Your Next Level is calling!



The Parradiigm Mastercoach™ Academy is by application only - to book your call to apply, click the link below. If you're accepted, you'll be notified within 48 hours, along with your starting instructions.

[ENROLL NOW](#)

“She has woken me to the many layers of my existence, and helped me to peel back, layer after layer, all that was potentially holding me back. Her value has been priceless!”

Meg Lou

Sensuality Coach - Canada



Today is the beginning of your coaching Excellence journey!

[www.parradiigm.com](http://www.parradiigm.com)  
[hello@parradiigm.com](mailto:hello@parradiigm.com)



# Thank-you!

I'm so excited to continue this journey with you in developing Top-Tier Coaching skills as a Parradiigm Mastercoach™

If you have any questions about the program - or how you can access more information, send me an email below!



## Contact:

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